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CRIM FITNESS FOUNDATION OFFERS BICYCLE PARKING
New Initiative Provides Temporary Bicycle Parking for Genesee County Events

(FLINT, Mich) – The Crim Fitness Foundation now offers temporary bicycle parking for event organizers who are reaching out to bicyclists, a rapidly growing population in Michigan and Genesee County.

Genesee County event organizers can now rent a temporary bicycle parking system from the Crim Fitness Foundation’s Active Living department for \$100 per day. All funds will go towards future Active Living programs and initiatives such as bicycle education, trail advocacy, complete streets advocacy, and parks improvements. For more information contact Theresa Roach, at the Crim Fitness Foundation at 810-235-7894 or email troach@crim.org.

“We’re really excited to be able to provide this to the community,” said Theresa Roach, Active Living Associate. “Event organizers will be able to reach a new audience, reduce parking lot congestion and encourage healthy behavior.”

The bicycle parking system is customizable, light weight, easy to transport and large enough to hold more than 40 bicycles. The system can be set up in about twenty minutes. Once the system has been set up, bicyclists can park bikes by hanging them on the rack, with some direction from posted signs or a volunteer.

The Crim Fitness Foundation is a 501(c)(3) non-profit organization committed to improving community health in Flint and beyond through nutrition and physical activity initiatives, policy and advocacy. The Crim Fitness Foundation facilitates Safe & Active Genesee for Everyone, a collaborative of local advocates, non-profit, private and government organizations working together to advocate for and support active living initiatives that promote safe opportunities for people to be physically active throughout Genesee County.

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